***Strategic Focus Area Five:*** *Strategically engage and align the CoC within the community with those initiatives that best meet our client’s needs.*

***Supported by****:  Marketing and Community Engagement committee; Lead Applicant Agency Staff*

***Objectives:***

1. Educate and engage stakeholders from other community efforts on the CoC mission and systems.
2. Work towards a creation of synergy with other partners
3. Development of a ‘voice’ facet on how to represent CoC